

K. Shane Close

Experienced, award-winning UI/UX Designer and Interactive Media Consultant

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OVERVIEW

I have over 17 years of success in delivering smart, functional and engaging designs for clients such as Bank of America, BNY Mellon, PNC Bank, Synaptics, Inc., Nestle, State Farm, CampusTours & Villanova University. I possess a diverse skill set ranging from web and application UI/UX design, interactive design and animation, brand collateral design, and digital video for the web.

KEY AREAS OF EXPERTISE

- Web and application user interface design
- Information architecture, UX and process design
- Wire-framing, storyboards and conceptual design
- Graphics, animation and illustration
- Digital video and audio for the web and interactive media
- Identity and brand collateral

PROFESSIONAL EXPERIENCE

Big Angry Pixel, LLC, Satellite Beach, FL

Founder and Chief Creative, 2003 – Present

- UI design, wireframes, production of websites and applications and heuristic reviews.
- Produced storyboards, interactive animations and product demos for Synaptics, Inc.
- Designed logos and brand collateral for companies and products.
- Designed character illustrations and print graphic design.
- Produced web video and motion graphics.
- Manage client relations, teams of independent professionals and creative partnerships.
- Photoshop • Illustrator • Dreamweaver • After Effects • Premiere • Flash • 3DS Max • WordPress • HTML • CSS • Actionscript 2.0+

Bank of America Corporation, Charlotte, NC

Application UI Design Consultant, 2004-2006

- Produced wireframes, UI designs and functional prototypes for internal trading applications.
- User analysis with stakeholder's and trader's workflow to identify pain points.
- Worked closely with developers to design targeted and iterative solutions.
- Redesigned all applications to revised internal styleguide, released in 2006.
- Photoshop • Illustrator • Dreamweaver • HTML • CSS

Mellon Financial Corporation (now BYN Mellon), Pittsburgh, PA

Senior Web Design Consultant, 2001-2002, 2003-2003

- Redesigned Mellon's corporate-wide intranet UI to improve usability and design.
- Worked with stakeholders, information architects and developers to design UI prototypes and websites for various subsidiaries and lines of business.
- Produced and presented UI/UX heuristic reviews for corporate subsidiary websites.
- Consulted on redesign for corporate site.
- Photoshop • Illustrator • Flash • HTML • CSS • Actionscript 2.0+

Primuni, LLP, Pittsburgh, PA

Art Director/Senior Designer, 2002-2003

- UI design for company website and application UI.
- Produced logo, brand collateral and company sales print material.
- Supervised and managed external vendor projects.
- Designed web-based application user interface and training manuals.
- Photoshop • Illustrator • Flash • HTML • CSS • Actionscript

AWARDS & RECOGNITION

8 Adobe Site of the Day Awards
Work Excellence Award from Mellon Financial Corporation
2 Webby Awards - Team Award

SOFTWARE & LANGUAGES

Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe After Effects
Adobe Premiere
Adobe Flash
3DS Max
WordPress
Balsalmiq
HTML/CSS
Actionscript 2.0+

EDUCATION & LEADERSHIP

University of Arizona

Tucson, AZ
Fine Arts in Media Arts with focus on film, video, audio, media management, computer graphics

Art Institute of Pittsburgh

Pittsburgh, PA
Computer Animation and Multimedia Design

AIGA, member

Surfrider Foundation

South Florida
Chairman, 2008

eToll / FFWD>>, Inc, Pittsburgh, PA

Senior Interactive Designer, 2001

- Senior Designer for Client Services Group, managed design for all client projects.
- Produced and designed CDROM for Max Power Magazine.
- Designed client sales websites including HP, Pittsburgh Penguins and Imation.
- Produced client-side usability and design standards.
- Photoshop • Illustrator • Flash • HTML • CSS • Actionscript

Sneakerlabs Software, Inc./ Octane Software/ E.piphany Inc, Pittsburgh, PA

Software Interactive Designer/Software UI Designer, 1997-1999

- Designed and maintained software UI, website, marketing, web interface.
- Lead redesign for transition of company and software through two major buy-outs.
- Design lead for CRM Chat Management module of the E.5 product suite.
- Photoshop • Illustrator • Flash • HTML • Actionscript

PNCBank Corporation, Pittsburgh, PA

Intranet Project Manager/Web Designer, 1996-1997

- Designed and produced departmental intranet sites for Capital Markets.
- Initiated and developed e-learning portal for employee cross-training.
- Photoshop • Illustrator • Flash • HTML

References available upon request

"Shane's ability to marry business requirements with the user experience have always resulted in efficient visual work-flows that enhance the project's usability and business goals." - **Frank Masucci, Managing Director at Bank of America**

"Many times what Shane delivered broadened a perspective, giving just a little bit more than what was anticipated or even asked for." - **Rob Gratton, UX Designer & Interface Developer at PNC Bank**

"Shane is my pinch hitter. I'm behind, in need of serious expert help, and with one phone call -- He's up to bat! And, CRACK! He knocks it out of the park." - **Raelin Musuraca, Lead Customer Experience (CX) Designer at American Eagle Outfitters**

"What really makes a difference is he keeps the end-goal in sight (what are we trying to communicate & market) and works as a solid team member to make that become a reality." - **Andrew Hayward Smith, Director of Account Services at LGD Communications**

"He has always gone the extra lengths needed to make things right, something that's missing in the industry these days." - **Mark Cantor, Former Co-owner of PinkHaus and Frank Design**